

2015 Best of the Best Award Winners

Your mother taught you not to play favorites. At Jetsetter, we follow no such rule. Our annual list of top-ranked hotels highlights the best of our exclusive portfolio of properties. We polled experts and insiders to select the top places to stay in 23 categories. From a family-friendly resort in South Carolina to a Bauhaus-style boutique in Tel Aviv, these are our Best of the Best. Mom would be proud.

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BEST BOUTIQUE



THE FINALISTS

[Hotel La Semilla, Playa Del Carmen, Mexico](#)
[The Serras Barcelona, Spain](#)

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THE WINNER

The Norman Tel Aviv, Israel

The term “boutique hotel” can be applied to everything from major chains’ brand extensions to indie sleeps one step removed from B&B status. But Tel Aviv’s smart, stylish Norman is the real deal. Its 50 guestrooms, many of which have private balconies with French doors, occupy two Bauhaus-era buildings surrounding a citrus garden on King Albert Square. The interiors have hand-painted tile floors, high ceilings, creamy leather seating and original Israeli artwork. The hotel also has the first international branch of British-Japanese small plates restaurant Dinings, a cocktail bar called the Library and a rooftop infinity pool.